

NEWS FOR IMMEDIATE RELEASE:

Spectrum Infant and Toddler Montessorios 1st Annual Fund Raising Brunch
To be held on Sunday, August 28th, 2011
Building Child Care Centers to service the needs of infants & toddlers for working families

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Irvine, CA – Small businesses, Corporations, individuals and caring families are making plans to support and attend one of the most highly anticipated events of the year in Orange County. **Spectrum Infant and Toddler Montessorios' 1st Annual Fund Raising Brunch** to kick start a Capital Campaign to raise \$10 million in order to build 4 child care centers in Orange County catering to the needs of quality child care for ages 6 weeks to pre-school. With the goal of having the first center done by the end of next year in 2012.

The funds will be used to build 4 Early Learning Centers. When completed the new centers will each care for approx. 160 children. Fifty percent (50%) of enrollment will be infants and toddlers, age 6 weeks to 3. Only 5% of child care center capacity nationwide is for this age group. The one-story structure, 18,000 square foot building will include 4 rooms for Infant care, 4 rooms for Toddlers and 2 Preschool Classrooms. The New Facilities will benefit the community by:

- Meeting the critical shortage of licensed child care spaces for infants and toddlers
- Meeting the growing need for child care close to work, specifically Irvine's large employers' base
- Giving young children a safe and developmentally enriched environment to learn
- Creating jobs and help meet a critical need for working families with infants & toddlers
- Creating an attractive and innovative model for early childhood center
- Aiding businesses who need to attract and retain employees
- Setting the stage for future development in the "heart of Orange County's workforce"

To secure sponsorship opportunities at the Spectrum Infant and Toddler Montessorios' 1st Annual Fund Raising Brunch or to reserve a table or seat(s) at this event, please call 949-378-9420 or visit www.spectrummontessorios.com

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Spectrum Infant and Toddler Montessorios, Irvine. A 501(C) 3 non-profit organization was founded in July 2009 to provide safe and high quality child care that is developmentally focused for working families serving their children's needs from 6 weeks through preschool

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